



**PRECYSE SOLUTIONS TAPS FORMER SIEMENS EXECUTIVE TO  
LEAD NEW MARKETING ORGANIZATION**  
*ROBERT TURK, FORMER EXECUTIVE DIRECTOR OF SIEMENS ONE,  
INC., SELECTED TO ENHANCE MARKETING OUTREACH.*

Wayne, PA – July 28, 2009

Precyse Solutions, a leading provider of advanced clinical documentation software, workflow tools, consulting and staffing services has announced the hiring of Robert Turk as Corporate Vice President of Marketing and Communications. Reporting directly to founder and CEO Jeff Levitt, Bob is charged with designing and implementing new marketing initiatives that blend the strong brand of Precyse's services and technology portfolio with its new breakthrough health information management technology solutions.

With over 18 years of marketing leadership experience in the medical, healthcare, life sciences and biotechnology fields, Turk brings proven industry and market program development skills to Precyse. Turk spent 12 years with the Siemens Corporation where he served as Director of Managed Healthcare Services for Siemens Medical Solutions, and then as Director of Strategic Accounts and Director of Marketing and Business Development for Siemens One. In all roles, Turk successfully grew revenues and improved customer satisfaction through ground breaking marketing strategy implementation.

Jeffrey S. Levitt, founder and CEO of Precyse Solutions, remarks, "We are pleased to have Bob join our team. He brings key strengths in the areas of product and service positioning, new technology launches, and targeted marketing campaign development which Precyse will utilize as we prepare to communicate and deploy an expanded portfolio." Turk adds, "I am thrilled to join such a superior organization and to serve as a catalyst as we transform the value of clinical information for hospitals and their patients. Precyse is a real market leader with a fantastic culture of integrity and business excellence. What an incredibly exciting opportunity to be innovating the ways we capture, organize, secure, and analyze information for improved patient care, decision support and workflow."

**About Precyse Solutions**

Precyse Solutions is a leading provider of clinical documentation software, workflow tools and services used by over 850 health systems, hospitals, and large physician practices across the U.S. Precyse's technology-enabled solutions and consulting services ensure that medical coding and transcription functions are completed with the highest level of data quality, accuracy and timeliness. By deploying Precyse's technologies and solutions, Precyse's clients realize improvements in operating cost efficiencies, cash flow, patient care and regulatory compliance. For more information, please visit [www.precysesolutions.com](http://www.precysesolutions.com).

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